



**3RD ANNUAL
DOWN SOUTH
MUSIC FEST**

**1302 FLORALA HIGHWAY
OPP, AL 36467**

TODAYS YESTERDAY BAND ENTERTAINMENT WILL BE HOSTING ITS 3RD ANNUAL DOWN SOUTH MUSIC FEST OCTOBER 13TH & 14TH, 2023. AS WE PREPARE FOR THIS LARGE EVENT, WE WANT YOU AND YOUR BUSINESS TO PARTICIPATE! WE INVITE YOU TO REVIEW THE ENCLOSED INFORMATION AND YOU WILL FIND THAT DOWN SOUTH MUSIC FEST HAS SEVERAL LEVELS OF SPONSORSHIP OPPORTUNITIES THAT INCLUDE SPECIAL BENEFITS TO PROMOTE YOUR BUSINESS AND DECIDE HOW YOUR BRAND CAN BECOME PART OF THE 3RD ANNUAL DOWN SOUTH MUSIC FEST! WE HOPE YOU CHOOSE TO BECOME APART OF THIS YEARS EVENT AND WE LOOK FORWARD TO PROMOTING YOUR HARD WORK ALONGSIDE OURS!

-DOWN SOUTH MUSIC FEST

334-208-7595/334-208-6600

DONNIEW_334@YAHOO.COM

SPONSORSHIP DEADLINE :SEPTEMBER 20TH



EVENT SPONSORSHIP

SPONSORSHIP DEADLINE : SEP. 20, 2023

3RD ANNUAL DOWN SOUTH MUSIC FEST

EXECUTIVE SPONSOR....\$20,000

COMPANY BANNER ABOVE PERFORMING ARTIST AND ALONG SIDES OF THE STAGE
COMPANY BANNERS PLACED ON SITE
COMPANY ADS ON ALL PROMOTIONAL MATERIAL INCLUDING BILLBOARDS, RADIO, AND SOCIAL MEDIA
COMPANY LOGO ON ALL DOWN SOUTH MUSIC FEST 2023 MERCHANDISE
COMPANY ADS ON ALL SOCIAL MEDIA
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(1) COMPLIMENTARY 12' X 24' VENDOR BOOTH IN PRIME LOCATION
(20) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(10) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(15) GENERAL ADMISSION TICKETS FOR FRIDAY
(15) GENERAL ADMISSION TICKETS FOR SATURDAY
(2) FREE FULL HOOKUP WEEKEND CAMPING PASSES AT DOWN SOUTH MUSIC FEST
(16) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

HEADLINER SPONSOR...\$10,000

(LIMITED TO (1) SPONSOR PER DAY)

FRIDAYS HEADLINER 10/13/2023

SATURDAYS HEADLINER 10/14/2023

STAGE MENTION IN FRONT OF PERFORMING HEADLINER
COMPANY BANNER AT HEADLINERS MEET & GREET TENT
COMPANY BANNERS STRATEGICALLY PLACED ON SITE
COMPANY ADS ON ALL PROMOTIONAL MATERIAL INCLUDING BILLBOARDS, RADIO, AND SOCIAL MEDIA
COMPANY LOGO ON ALL DOWN SOUTH MUSIC FEST 2023 MERCHANDISE
COMPANY ADS ON ALL SOCIAL MEDIA
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(1) COMPLIMENTARY 12' X 12' VENDOR BOOTH
(14) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(8) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(10) GENERAL ADMISSION TICKETS FOR FRIDAY
(10) GENERAL ADMISSION TICKETS FOR SATURDAY
(1) FREE FULL HOOKUP WEEKEND CAMPING PASS AT DOWN SOUTH MUSIC FEST
(12) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

ELITE SPONSOR.....\$5,000

LARGE BANNERS PLACED IN STRATEGIC, ATTENTION FILLED AREAS AT THE FEST INCLUDING ADMISSIONS.
COMPANY LOGO ON DOWN SOUTH MUSIC FEST 2023 MERCHANDISE.
COMPANY ADS ON ALL PROMOTIONAL MATERIAL.
COMPANY ADS ON ALL SOCIAL MEDIA.
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(8) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(5) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(7) GENERAL ADMISSION TICKETS FOR FRIDAY
(7) GENERAL ADMISSION TICKETS FOR SATURDAY
(10) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

PLATINUM SPONSOR.....\$3,000

COMPANY BANNERS PLACED IN STRATEGIC LOCATIONS AT THE FEST.
COMPANY ADS ON ALL SOCIAL MEDIA.
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(6) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS.
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(4) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(5) GENERAL ADMISSION TICKETS FOR FRIDAY
(5) GENERAL ADMISSION TICKETS FOR SATURDAY
(8) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

GOLD SPONSOR.....\$1,500

COMPANY BANNERS PLACED IN STRATEGIC LOCATIONS AT THE FEST.
COMPANY ADS ON ALL SOCIAL MEDIA.
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(4) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS.
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(2) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(4) GENERAL ADMISSION TICKETS FOR FRIDAY
(4) GENERAL ADMISSION TICKETS FOR SATURDAY
(6) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

SILVER SPONSOR.....\$1,000

COMPANY BANNERS PLACED IN STRATEGIC LOCATIONS AT THE FEST.
COMPANY ADS ON ALL SOCIAL MEDIA.
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(4) SPONSOR ONLY, PRIVATE, STAGE FRONT VIP PASSES FOR BOTH DAYS.
PRIVATE SPONSOR ONLY VIP RESTROOMS
PRIVATE SPONSOR ONLY BEER TUBS & SODA TENT
MEET & GREET WITH THIS YEARS ARTISTS
(2) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(2) GENERAL ADMISSION TICKETS FOR FRIDAY
(2) GENERAL ADMISSION TICKETS FOR SATURDAY
(4) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

BRONZE SPONSOR.....\$500

COMPANY BANNERS PLACED AT THE FEST
COMPANY AD ON ALL SOCIAL MEDIA
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(2) PUBLIC VIP PASSES LOCATED BEHIND PRIVATE VIP
(2) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRTS

COMPANY SPONSOR.....\$300

COMPANY BANNERS PLACED AT THE FEST
COMPANY AD ON ALL SOCIAL MEDIA.
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(2) GENERAL ADMISSION TICKETS FOR FRIDAY
(2) GENERAL ADMISSION TICKETS FOR SATURDAY
(1) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRT

NATIONAL ANTHEM SPONSOR.\$400

COMPANY MENTION BEFORE & AFTER NATIONAL ANTHEM
COMPANY AD ON SOCIAL MEDIA
COMPANY LOGO FEATURED ON DOWNSOUTHMUSICFEST.COM
(2) GENERAL ADMISSION TICKETS FOR FRIDAY
(2) GENERAL ADMISSION TICKETS FOR SATURDAY
(1) FREE DOWN SOUTH MUSIC FEST SPONSOR TSHIRT



**3RD ANNUAL
DOWN SOUTH
MUSIC FEST**

SPONSOR REGISTRATION

SPONSORSHIP DEADLINE :SEPTEMBER 20,2023

BUSINESS NAME:

CONTACT PERSON:

MAILING ADDRESS:

EMAIL ADDRESS:

PHONE:

SHIRT SIZE: S --- M --- L --- XL --- 2X --- 3X ---

BY SIGNING BELOW, YOU ARE COMMITTING TO BE A SPONSOR OF DOWN SOUTH MUSIC FEST 2023.

PRINT:

SIGNATURE:

DATE:

(DOWN SOUTH MUSIC FEST MANAGEMENT)

APPLICATIONS & CHECKS MAY BE MAILED TO:
TODAYS YESTERDAY BAND ENTERTAINMENT
17371 TT CLARK RD.
OPP, AL 36467

EMAIL COMPANY LOGO TO:COURTNEY.CW71@GMAIL.COM

**IF YOU HAVE ANY QUESTIONS REGARDING SPONSORSHIPS PLEASE CALL:
DONNIE WILSON: 334-208-7595
DANIELLE WILSON: 334-208-6600
COURTNEY WILSON: 334-764-2423**